

NEWPORT CITY CENTER REVITALIZATION PLAN

What do you do in Newport? (check all that apply)

- Live - What is your home ZIP code? _____
- Visit places of worship and/or cultural events
- Take care of daily needs (bank, grocery, hospital, etc.)
- Other (please explain) _____
- Work
- Visit friends, family
- Visit parks, natural areas

How important are each of these goals for the City Center? 1- not important 5 – very important

	1	2	3	4	5
Improved traffic safety	1	2	3	4	5
Bicycle lanes on the road	1	2	3	4	5
Improved walkability	1	2	3	4	5
Provide walkable access to government and social service providers	1	2	3	4	5
Improved parking access	1	2	3	4	5
Gateway/city entrance development	1	2	3	4	5
Tourist attractions and business development	1	2	3	4	5
Develop high visibility sites to attract more attention/development	1	2	3	4	5
Small business prioritization	1	2	3	4	5
Support local services/businesses (grocery store, banks, etc.)	1	2	3	4	5
Housing near schools and services	1	2	3	4	5
Create enough affordable housing units to support Newport’s needs	1	2	3	4	5
Connectivity between business districts (Nye Beach, Bayfront, etc.)	1	2	3	4	5

What are your most important GOALS for a revitalized City Center?

- On US Hwy 101** (choose 3)
- A vibrant mix of housing close to schools and services
 - Create enough affordable housing units to support Newport’s needs
 - Support local services/businesses
 - Make the city center a tourist destination
 - Avoid displacement of existing businesses
 - Build or enhance community spaces, including the Farmer’s Market
 - Other (explain) _____

- On Hwy 20** (choose 3)
- Create a more attractive gateway to the city (the first ocean view)
 - A vibrant mix of housing on NE 1st Street, close to schools and services
 - Create enough affordable housing units to support Newport’s needs
 - Rehabilitate storefronts and light industrial spaces for small businesses (create a small “maker district” where customers watch the creation of a product)
 - Support local services/businesses
 - Make the city center a tourist destination
 - Avoid displacement of existing businesses
 - Other (explain) _____

What do you see are the biggest barriers to creating a revitalized City Center?

- On US Hwy 101**
(choose 3)
- Development challenges (high interest rates, construction costs, coastal challenges)
 - Difficult retail environment and market demands
 - Lack of vacant or available land
 - Displacement risks for existing businesses
 - Removal or reduction of parking near businesses
 - Aging buildings
 - Close to services for people experiencing homelessness
 - Safety concerns for people traveling on sidewalks, roadways, or bike lanes
 - Inadequate transportation system (sidewalks, transit routes, bicycle lanes)
 - Other (*please explain*)

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What do you LIKE about the Highway 101 options?

Couplet Option

- Exposes 9th Street businesses to more traffic
- Improved pedestrian safety with wider sidewalks and one-way traffic at crossings
- Opportunity to build homes above ground-floor retail/businesses
- Improved traffic flow by eliminating delayed left turn movements
- Provides opportunities for public space at either end
- Benefits most users

Two-Way Option

- Maintains familiar traffic pattern
- Creates a bicycling route away from Highway 101 traffic
- Modest pedestrian safety improvements with wider sidewalks on Highway 101
- Keeps the existing development pattern
- Less expensive than the couplet option

What DON'T you like about the Highway 101 options?

Couplet Option

- New, potentially confusing way, to travel
- Disrupts businesses during construction
- Eliminates parallel parking on 9th street
- One bicycle lane is on Highway 101
- Disrupts existing development pattern on each end of the couplet
- More expensive than the two-way option

Two-Way Option

- No parallel parking on Highway 101 and 9th Street
- Pedestrian crossings less safe with two-way vehicle movement and longer crossing distances
- Lack of exposure to 9th Street businesses reduces redevelopment opportunities
- Less desirable for residential/housing with heavy Highway 101 traffic
- Fewer opportunities for community space