



AGENDA

SKATS METROPOLITAN SAFETY ACTION PLAN

STEERING COMMITTEE MEETING

APRIL 12, 2023 | 4:00 PM-5:30 PM

MWVCOG OFFICES + VIRTUAL OPTION

1. INTRODUCTIONS

15 MINS

- Name and interest in safety

2. PROJECT OVERVIEW

30 MINS

- Key project tasks and schedule
- Steering Committee role

3. RECENT ACTIVITIES AND DISCUSSION

40 MINS

- Community Engagement
- Safety Focus Areas
- MTSAP Goal

4. NEXT STEPS

5 MINS

- Next Steering Committee meeting
- Action items (if any)

SKATS METROPOLITAN TRANSPORTATION SAFETY ACTION PLAN (MTSAP)

STEERING COMMITTEE MEETING #1

SHAPING A SMARTER
TRANSPORTATION EXPERIENCE™
DKSASSOCIATES.COM



AN EMPLOYEE-OWNED COMPANY

AGENDA

1 / INTRODUCTIONS

- Name
- Interest in Safety

2 / PROJECT OVERVIEW

- Work Tasks
- Schedule
- Steering Committee Role

3 / RECENT ACTIVITIES AND DISCUSSION

- Community Engagement
- Safety Focus Areas
- MTSAP Goal

4 / NEXT STEPS

- Next SC Meeting
- Action Items



INTRODUCTIONS



PROJECT OVERVIEW

- **THE MTSAP WILL INCLUDE GOALS, STRATEGIES, ACTIONS, AND PROJECTS THAT:**

- **GUIDE INVESTMENTS BY SKATS AND LOCAL AGENCIES**
- **ARE ELIGIBLE FOR STATE AND FEDERAL GRANTS**
- **SAVE LIVES**

KEY TASKS

- **Project Oversight**

- > Project Management Team (PMT)

- Mike Jaffe and Kindra Martinenko – **SKATS**
 - Dan Fricke, Brandon Williams, Amanda Salyer – **ODOT**
 - Anthony Gamallao – **City of Salem**
 - Bill Lawyer – **City of Keizer**
 - Janelle Shanahan – **Marion County**
 - Ted Stonecliffe – **Cherriots**
 - Nicole Metildi, Camile Pearce, Jessica Pickul - **JLA**
 - Lacy Brown, Jenna Bogert, Brian Chandler – **DKS Associates**

- > **Steering Committee (SC)**

- > SKATS Policy Committee

STEERING COMMITTEE ROLE

- Share your perspective & insights throughout the project
- Development of MTSAP
Goal and selection of
Focus Areas
- Participate in SC meetings
- Encourage public
engagement

**YOUR INVOLVEMENT
WILL HELP US
DEVELOP A PLAN THAT
IS USEFUL AND
MEANINGFUL**

KEY TASKS

• Robust Community Engagement

- > Project Website
- > Online Open Houses (2)
- > Focus Group Meetings (4)

Bilingual
Events and
Website

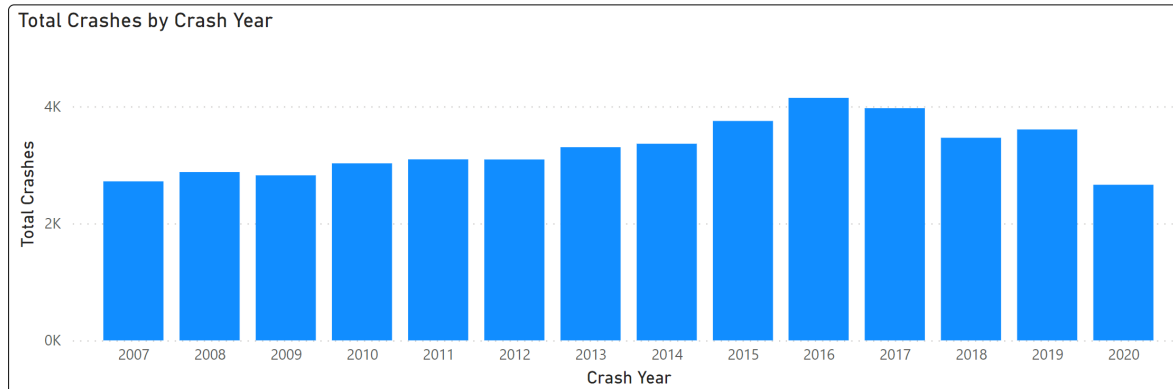
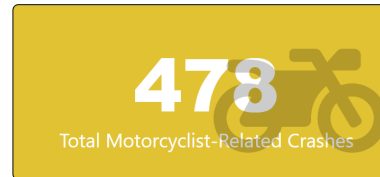
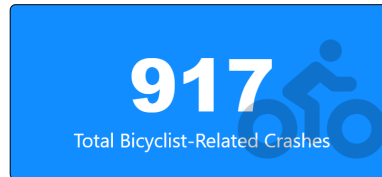
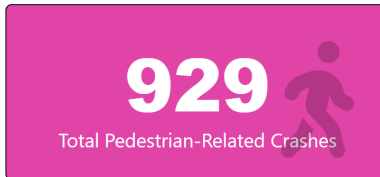
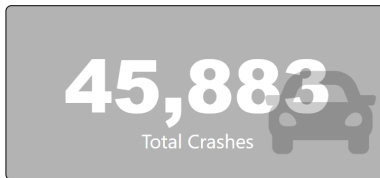
The screenshot displays the SKATS MTSAP website. At the top left is the logo for SKATS Metropolitan Transportation Safety Action Plan, featuring icons of a person walking, a person on a bicycle, and a car. To the right of the logo, the text reads "SKATS MTSAP" and "Salem-Keizer Area Transportation Study (SKATS) Metropolitan Transportation Safety Action Plan (MTSAP)". Below this is a navigation bar with buttons for "Welcome Page", "What is an MTSAP?", "Survey", "Comment Map", and "What is Next?". The main heading is "Comment Map". Below the heading, there is a paragraph: "Use the (+) comment icon below to let us know where you have safety concerns about driving, walking, biking and rolling in the Salem-Keizer area." followed by another paragraph: "Click on the blue button labeled 'Instructions' to learn how to pick a location and leave a comment." The bottom half of the screenshot shows a map of the Salem-Keizer area with numerous colorful icons (pedestrian, bicycle, car) placed at various locations. On the left side of the map, there is a sidebar with a search bar, a "Menu" button, and a list of comments. The first comment is titled "lower maintenance costs as compared to a traffic signal and make it possible for pedestrians to cross one direction of traffic at a time." The second comment is titled "12th and Pringle Parkway Roundabouts tend to have fewer crashes and less severe crashes, lower vehicle speeds, reduce vehicle pollution, lower maintenance costs as compared to a traffic signal and make it possible for pedestrians to cross one direction of traffic at a time. This seems like an intersection that could benefit from a roundabout."

KEY TASKS

- Safety Analysis

> <https://tinyurl.com/skatsquickfacts>

Total Crashes Since 2007



Page Navigation

Select a Page then click Go to Page

Total Crashes since 2007

Go to Page

Filter by Crash Year

All

Filter by Mode Type

All

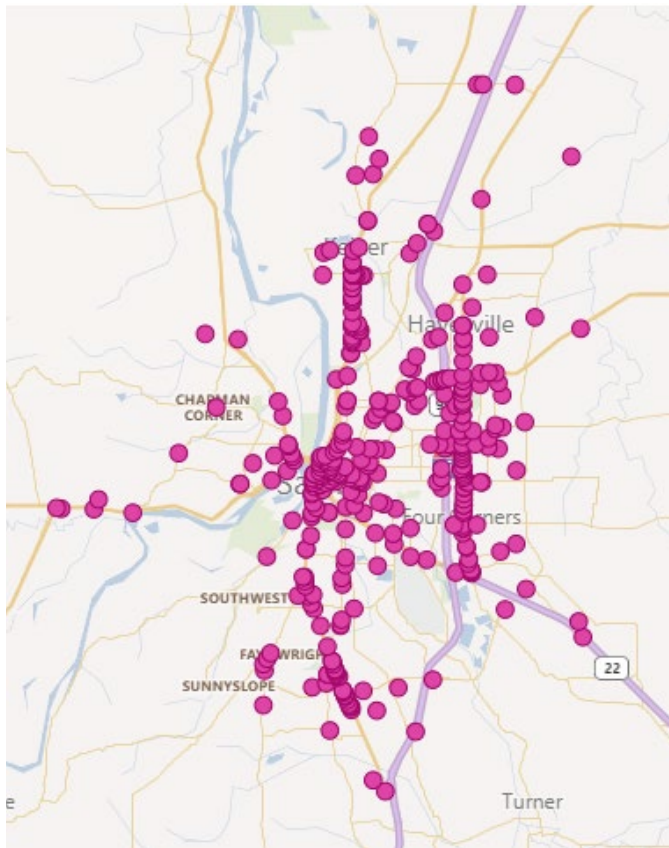
Reset Filters

Go Back Next Page

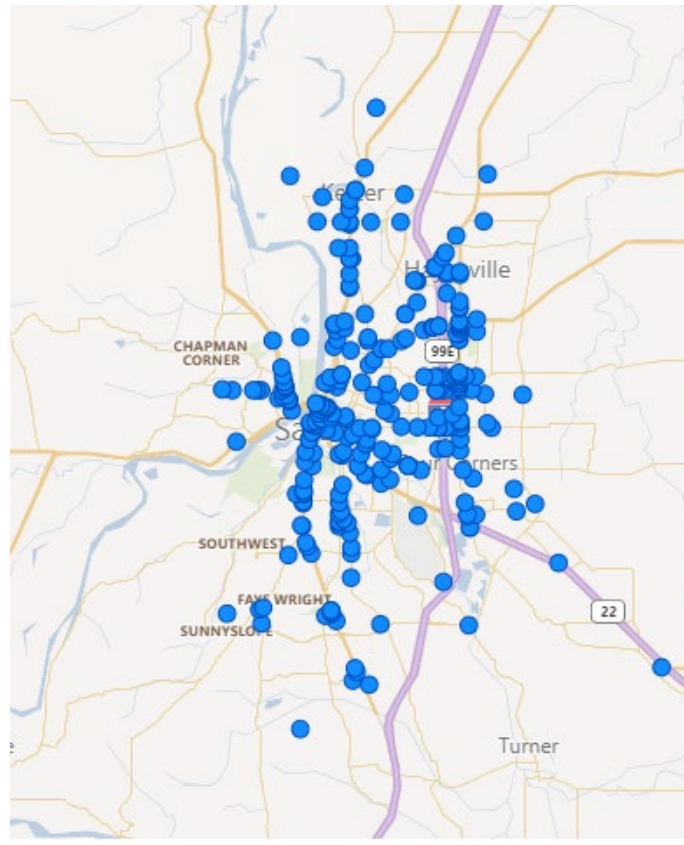
KEY TASKS

- Safety Analysis

Mode Type ● Pedestrian-Related



Mode Type ● Bicyclist-Related



What data would you like to see?

KEY TASKS

- **Safety Analysis (continued)**

- > Compare statewide and SKATS crash trends
 - Focus on fatal and serious injury crashes
 - Select up to **8** Focus (Emphasis) Areas
 - Identify high-risk locations and crash trends
- > Develop **10** unique safety solutions at crash hotspots
- > Recommend **3** system-wide safety solutions
- > Safe System Toolbox
 - Non-infrastructure safety solutions

KEY TASKS

- **Draft and Final MTSAP**

- > Strategic Framework
- > Performance Measures

- **Contingency Tasks**

- > Implementation Plan
- > Comparison with other MPOs
- > Funding Considerations

DRAFT SCHEDULE

TASK #	TASK DESCRIPTION	DUE DATE
0	Project Kick-Off	September 2022
3	Consistency with Local Plans	November 2022
2	Project Website	December 2022
2	Public Engagement (OH #1, Community Meetings)	March-April 2023
4	Safety Analysis - Emphasis Areas + High Crash Locations	June 2023
5	Safety Analysis - Solutions	August 2023
5	Strategic Framework	September 2023
2	Public Engagement (OH #2, Community Meetings)	September 2023
6	Performance Measures	December 2023
7	Draft TSAP	February 2023
7	Final TSAP	April 2024



RECENT ACTIVITIES AND DISCUSSION

COMMUNITY ENGAGEMENT

- Online Open House
 - > Advertised via
 - social media
 - interested parties lists
 - SKATS and local agency websites
 - newspaper articles, and
 - 30,000 postcard mailers

COMMUNITY ENGAGEMENT

- Online Open House (cont.)

- > Survey

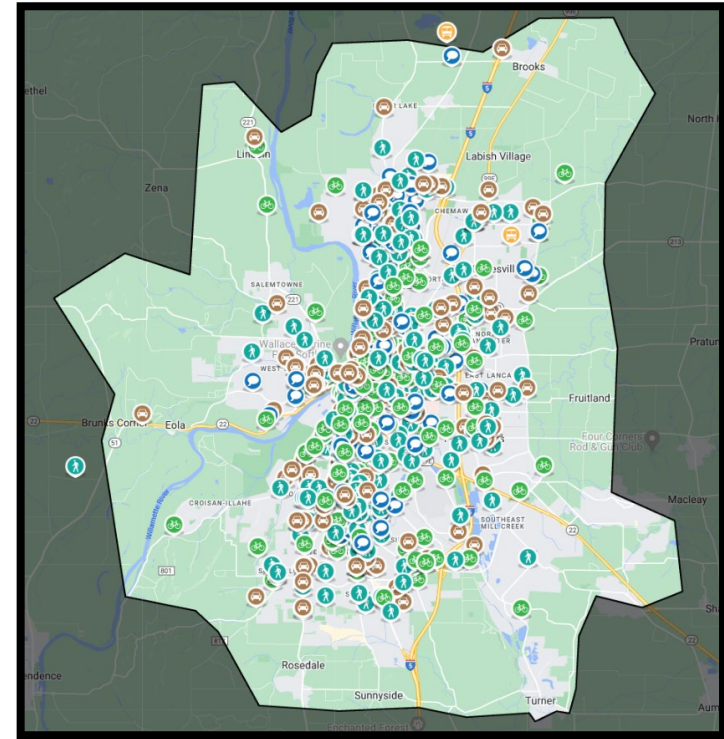
- **797 responses**

- 6 in Spanish, 791 in English

- > Interactive Comment Map

- **Over 1,000 comments**

- 39% about walking/rolling
 - 26% about driving
 - 22% about bicycling
 - 1% about transit
 - 12% were general safety concerns



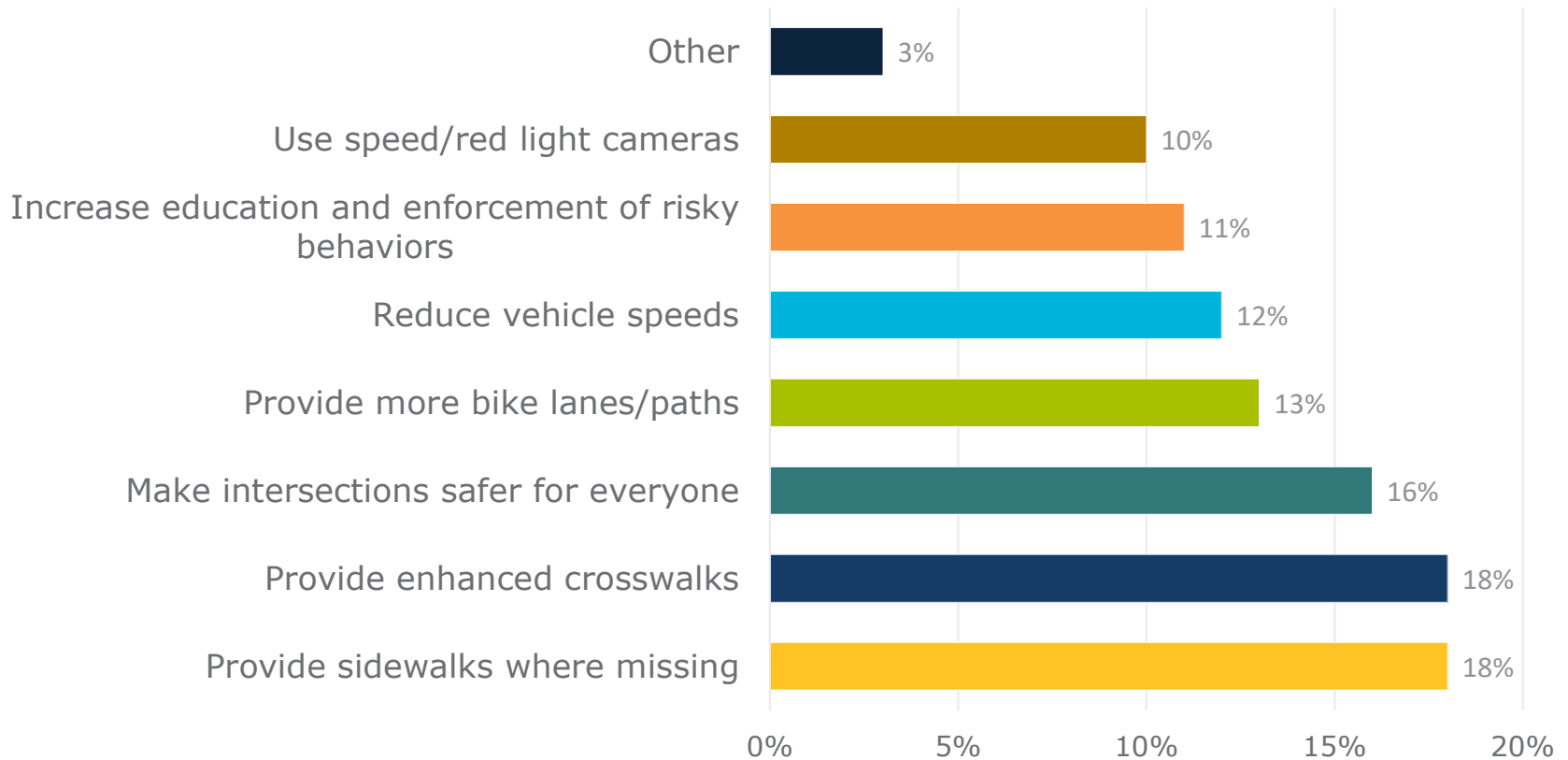
COMMUNITY ENGAGEMENT

- Key Takeaways (so far)
 - > Modal Safety
 - Most who ride a bike feel unsafe
 - Most who drive a car feel safe
 - Mixed feelings for those who walk (33% feel safe, 42% feel unsafe)

COMMUNITY ENGAGEMENT

- Key Takeaways (so far)

- > Suggested Strategies



COMMUNITY ENGAGEMENT

- Personal Stories

"I worry about the future travel options for my son when he's able to start using the bus or walk or bike to get around. He has autism and will likely never qualify to get his license, so he will rely on public transportation. I'm worried about other drivers and the safety measures that are not followed by others if he needs to get around town."

COMMUNITY ENGAGEMENT

- Personal Stories

*"I have a friend who uses a motorized wheelchair. **She says that every day she goes out to get the bus or run an errand she takes her life in hand because drivers don't respect her...** She also feels unsafe at driveways. A wheelchair has to go slowly on uneven surfaces. Drivers get impatient and edge up too close... There needs to be greater awareness of the rights of wheelchair users.*

COMMUNITY ENGAGEMENT

- Personal Stories

*"When I moved to Salem 5 years ago, it never occurred to me that I would feel far less safe using my bike for everyday transportation around town than I did in either Chicago or Seattle... **Salem appears to be designed to optimize the convenience of moving people through it in cars and trucks, rather than for the safety and health of those who actually live in the city.**"*

COMMUNITY ENGAGEMENT

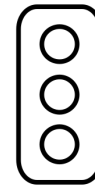
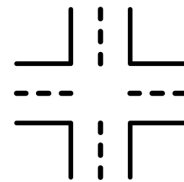
- Personal Stories

*"Almost 1 year into my new job with ODOT, I was walking to work from the Pine@Broadway stop. While crossing Broadway westward I was struck by a driver who had 'the sun in his eyes'. I'm lucky that I wasn't killed but I will never feel safe like I did before that moment... **My life and feeling of security has fundamentally changed.**"*

- 
- A blue-tinted photograph of a man on a bicycle and two women walking on a sidewalk. The man is on the left, wearing glasses and a dark jacket, riding a bicycle. The two women are on the right, walking towards the right. The background shows a railing and some foliage.
- **DO YOU HAVE A STORY YOU'D LIKE TO SHARE?**

SAFETY FOCUS AREAS

- What is a focus area?
 - > Describes a safety priority
 - Based on data and community engagement
 - Reflects a common characteristic of crashes
 - Road Users – Bicyclists or Pedestrians
 - Risky Behaviors – Speeding or Impairment
 - Locations – Intersections or Multi-Lane Roadways
 - > Becomes the framework for the MTSAP
 - Goals
 - Strategies
 - Solutions

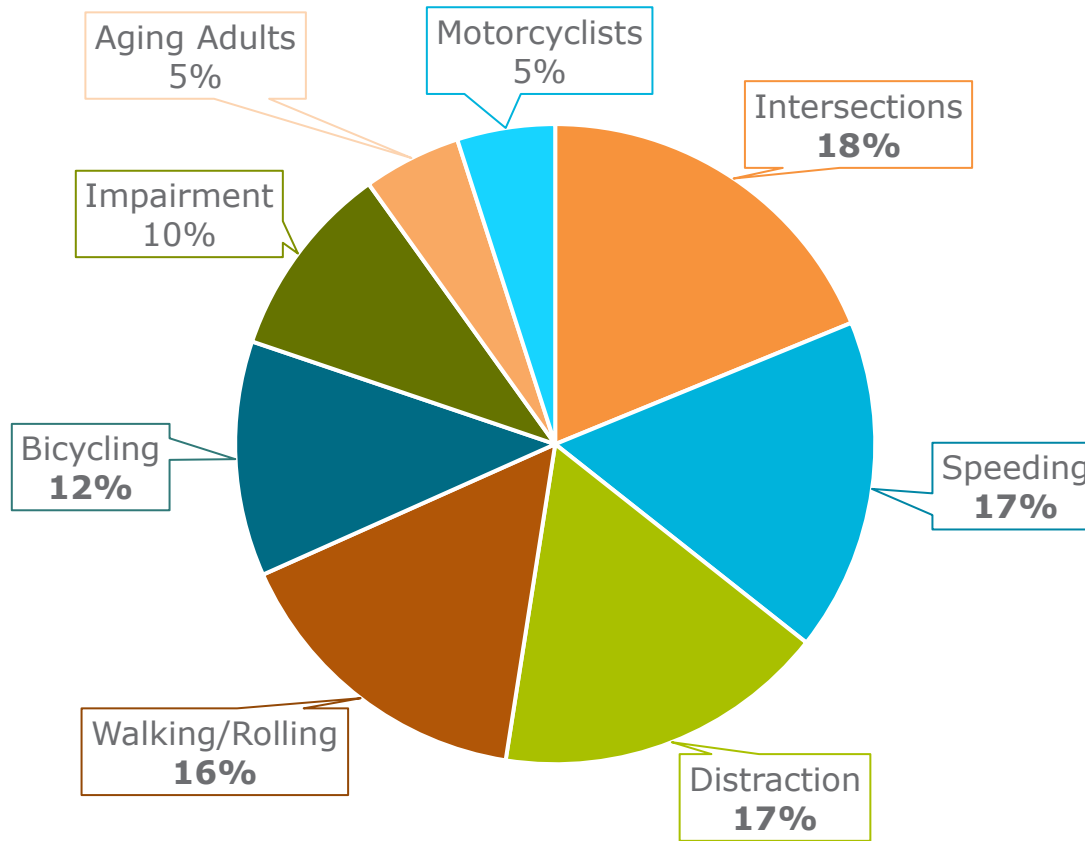


FOCUS AREAS – CRASH TRENDS

CRASHES THAT INVOLVE...	MORE COMMON IN SKATS THAN OREGON?	MORE LIKELY TO BE FATAL OR SEVERE?
Intersections	Yes	No
Speeding	No	Yes
Impairment	No	Yes
No Seatbelt	Same	No
Distraction	Yes	Yes
Younger Drivers	No	Yes
Aging Drivers	No	Yes
Pedestrians	Yes	Yes
Bicyclists	Yes	Yes
Motorcycles	No	Yes
Commercial Vehicles	No	No
Work Zones	No	No
School Zones	No	No

FOCUS AREAS – OUTREACH

Focus Area Interest from Online Open House



- 
- **WHAT FOCUS AREAS ARE MOST IMPORTANT TO YOU?**

MTSAP GOAL

- Why is the goal important?
 - > A shared vision
 - > Establishing safety culture
 - > Funding implications
 - Safe Streets For All

<https://youtu.be/XFo60aDOGSc>

Possible Goals

- **Eliminate fatal and serious injury crashes**
- **Reduce fatal and serious injury crashes**
- **Reduce all crashes**

- **WHAT SHOULD BE THE SKATS MTSAP GOAL?**
- 



NEXT STEPS

NEXT STEPS

- Next Steering Committee Meeting
 - > Late May/Early June
 - > Review Selected High-Risk Locations
 - > Select Safety Focus Areas
 - > Finalize MTSAP Goal
- Recap Action Items (if any)

THANK YOU

SHAPING A SMARTER
TRANSPORTATION EXPERIENCE™
DKSASSOCIATES.COM



AN EMPLOYEE-OWNED COMPANY